



Hello from Champ Martial Arts!

Dec 1, 2019

We are contacting you in regards to sponsorship outreach for the 10th Annual Great Alaska Martial Arts Tournament and Festival, held Saturday, February 8, 2020. We are a community minded, local event where children and adult taekwondo students and leaders can participate and compete – demonstrating their hard earned skills and ever growing confidence and athleticism they work for so hard each year. It's our 10th year, and as each year passes we are increasing in participants from Alaska, Lower 48 and internationally. These clubs travel to Alaska to support this event and visit our beautiful state while they and their families are here. It's a great way for all the students to see world class demonstrations and shape the path for the future with the benefits of incorporating martial arts in their lives. We believe students that study martial arts become more cooperative, build self-respect and leadership skills, learn confidence and discipline and build a sense of pride and an "I CAN" winning attitude, which are very important characteristics in successful people. The children are the future and they are the celebrities for this entire day. Nothing is more important than watching them compete and bring home trophies, self confidence, and smiles from their achievements.

Champ Martial Arts is dedicated to being an important part of our community. The school in itself offers many programs, which have been recognized by Taekwondo Magazine as the "Best After School Martial Arts School".

- Our After School Martial Arts Program is designed with transportation pickup from most schools, allowing working parents to pickup their children from a safe and caring environment.
- Our All day Summer Camp Program is a full day of activities and field trips while implementing martial arts in it's daily routine.
- Traditional/Family Martial Arts Program allows students as young as 5 years and up to practice martial arts. We provide classes and age appropriate groups to the entire family.

Our goal is to support and help enrich foster families and children through Alaska Center for Resource Families. All proceeds received by Champ Martial Arts school will be donated to this non-profit charity. We respectfully ask if you are able to contribute in any way, that you would please fill out the enclosed form with your pledge and return it to Champ Martial Arts by way of email, postal mail or fax. We appreciate anything you can do to help us take this tournament to the next level! Please feel free to call me with any questions or visit our website at www.champmartialarts.com/tournament for more information. Thank you and have a wonderful day!

Sincerely,

Master Yu
Director of Champ Martial Arts School
Champ Martial Arts School
cell: 907.230.4907 | 2610 Arctic Blvd., Anchorage, AK 99503 | www.champmartialarts.com

Sponsorship Opportunities



Special Sponsorships

Grandmaster Package - \$5000

Includes:

- Full page color ad in official tournament program
- Logo on Champ's tournament website with live link to sponsor's website
- Logo on all promotional materials listed as top sponsor
- Included in all media advertisements; including television, radio, advertisement promotions
- 4' color sponsorship banner
- 6' Grandmaster trophy custom engraved and presented in sponsor's name to be presented at tournament

Master Package - \$2500

Includes:

- Full page color ad in official tournament program
- Logo on Champ's tournament website with live link to sponsor's website
- Logo on all promotional materials listed as top sponsor
- Included in all media advertisements; including television, radio, advertisement promotions
- 3' color sponsorship banner
- 6' Grandmaster trophy custom engraved with sponsor's name to be presented at tournament

Black Belt Package - \$1500

Includes:

- Full page color ad in official tournament program
- logo on Champ's tournament website with live link to sponsor's website
- Logo on all promotional materials listed as top sponsor's
- Included in all media advertisements; including television, radio, advertisement promotions
- 3' color sponsorship banner

AD DESIGN IS INCLUDED ON ALL SPONSORSHIPS (DONATED BY TRUNK CREATIVE)
IF YOU WOULD LIKE TO SUBMIT YOUR OWN AD PLEASE SEND A HIGH RES PDF BY JANUARY 5, 2020 DEADLINE

Program Advertising Opportunities:

Outer Back Cover (Color)	\$2000.00
8.5x11" full color	
Inside Covers (Color)	\$1000.00
8.5x11" full color	
Full Page (Color)	\$750.00
8.5x11" full color	
Half Page (Color)	\$500.00
8.5x5.5" Full color	
Full page (B&W)	\$200.00
8.5x11" black & white	
Half Page (B&W)	\$100.00
8.5x5.5" black & white	
Quarter Page (B&W)	\$75.00
4.25x5.5" black & white	
Business Card Size (B&W)	\$50.00
3.5"x2" black & white	
Personal Message (B&W)	\$25.00
3.5"x2" black & white text & photo only	

Sponsorships can be made by check/credit card.

Mail to: Champ Martial Arts 2610 Arctic Blvd, Anchorage, AK 99503 • Questions? Call 907-646-0770

Artwork Deadline is January 5, 2020

In-Kind/Donation Sponsorships



Many of our guests use our official tournament program as a guide while visiting Anchorage for several days to weeks and love to take experience Alaska's accommodations and beautiful sights! Discounts, BOGO deals, *We would appreciate anything you can do to support this event!*

OUR WISHLIST:

Media Trade:

Television, Radio and/or Print Advertising

Food and Beverage (for tournament day)

Lunch items provided for our volunteers and participants

Bottled Water or Gatorade

Healthy Snacks
(ie: energy bars, granola bars)

Local Activities

Discounts or Passes

Hotel Accommodation & Rental Car Discounts
Alaska Railroad Tour
Bus Tours
Fishing Charters
Sightseeing/Excursions
Entertainment Coupons
City Tours
Bike Rentals
Dining Certificates
Alaskana/Gift Store Discounts
Museum Passes

2020
10TH ANNUAL
GREAT ALASKA MARTIAL ARTS TOURNAMENT & FESTIVAL

**SATURDAY
FEB 8TH
2020**

**WORLD CLASS
DEMONSTRATIONS**
FORMS / SPARRING / BREAKING
WEAPONS / DEMO COMPETITION

**ADULTS \$7 / CHILDREN (4-12) \$5
KIDS UNDER 3 FREE**

CHAMP MARTIAL ARTS.COM / 907.646.0770 / REGISTER NOW!

2020 Official Program Cover

Sponsorship & Donation Form



Yes! I would like to sponsor or donate to the 10th Annual Great Alaska Martial Arts Tournament!

Company/Individual's Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Title Sponsorship:

- ☐ Grandmaster Package..... \$5000
☐ Master Package \$2500
☐ Black Belt Package \$1500

Program Advertising:

- ☐ Outer back Cover \$2000.00
☐ Inside Front Cover..... \$1000.00
☐ Full Page Color \$750.00
☐ Half Page Color \$500.00
☐ Full page - Black & White \$200.00
☐ Half Page - Black & White..... \$100.00
☐ Quarter Page - Black & White \$75.00
☐ Business Card Size - Black & White \$50.00
☐ Personal Messages - Black & White \$25.00

In-Kind Donation

Please describe: _____

For fax or mail: This information is secure and private.

Please mail/fax/deliver to Champ Martial Arts 2610 Arctic Blvd. Anchorage, AK 99503 ATTN: Master Yu or call 907-646-0770 and we are happy to take payment/donation information over the phone. Thank you!



Company/Individual's Name: _____

Credit Card #: _____

CID: _____ Expiration: _____